



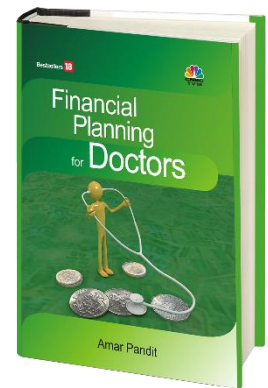
IOA has associated with My Financial Advisor (MFA) as its Financial Advisory Partner. Financial Planning is an area which requires expertise, time and attention which we doctors are not equipped to give. Keeping this in mind IOA has brought in MFA as experts to help our members.

MFA aims to help Doctors take prudent financial decisions and lead stress-free lives.

Started in 2005 by Amar Pandit, My Financial Advisor is the only Financial planning firm in the country to have a dedicated practice for Doctors. They have worked with the Doctor fraternity for the last 12 years and have a niche clientele of 150 top surgeons in Mumbai.

Their book '*Financial Planning for Doctors*' written by Amar Pandit and published by CNBC, is the only book written to spread financial literacy in the doctors' community. It has sold more than 70,000 copies.

(<https://www.amazon.in/Financial-Planning-Doctors-Amar-Pandit/dp/8190647946>)



With a common goal to promote Financial Wellbeing of Doctors, we have collaborated with them to:

- Conduct Financial Fitness Check-up sessions, where our doctors can seek advice on personal finance by pre-booking an appointment with them.
- Contribute articles to the IOA quarterly newsletter to drive Financial Literacy.
- Send articles every month on Financial Planning.
- Conduct Talk Series "Rx Insights" by industry experts on topics that relate to the financial aspects of a Doctor's Life.
- Be a part of key IOA conferences.

MFA will have its presence on our soon to be launched mobile app. They will also keep us updated of their latest services and happenings.